INNOVATION AND ENTREPRENEURSHIP
AT NORD UNIVERSITY BUSINESS SCHOOL
Celebrating 30 years of Entrepreneurship research

For more than 30 years, Bodø has been a stronghold for entrepreneurship research in Norway. In 2016, the research group is stronger and more vital than ever.

The research group in innovation and entrepreneurship conducts basic research and more applied research on various topics within entrepreneurship and innovation. We are consistently working with several research projects. Nord University Business School represents the Norwegian partner in the Global Entrepreneurship Monitor (GEM), and currently conducts large research project on research-based spin-offs, new technology-based firms, tourism entrepreneurship and innovation, entrepreneurial opportunities, public sector innovation, innovation policy, university-industry collaboration, and gender perspectives to entrepreneurship and innovation. Other key research topics are entrepreneurial intentions, new venture start-up processes, new venture growth, social entrepreneurship and entrepreneurship education. Overall, the group’s research has led to a wide scope of articles published in reputable scientific international journals, books, articles in books and popular science publications.

Nord University Business School and Nordland Research Institute represent a vibrant and active research environment with a strong international orientation. The faculty participates actively in international research conferences and networks. Further, we benefit from a strong team of affiliated international scholars, as well as many visiting scholars over the years.

In this booklet, you can learn more about the faculty working in areas related to entrepreneurship and innovation at the Nord University Business School and the Nordland Research Institute. You can read about our history, our faculty, our international orientation and some of our ongoing research projects.

Photo: Nadia Norskott
Entrepreneurship and innovation at Nord University Business School

Established in 1985, Nord University Business School developed a strong focus on entrepreneurship and innovation from the outset. Early commitment is bearing fruits, and the Business School has since developed to become Norway’s leading institution of entrepreneurship research. I am pleased to present our faculty, collaborations and research activities to you in this publication.

This year the Nord University Business School and the Nordland Research Institute are proud to host the world’s preeminent scholarly conference on entrepreneurship, the Babson College Entrepreneurship Research Conference (BCERC). During a few busy days in June, more than 300 entrepreneurship scholars from all over the world will gather to share their research and ideas. Moreover, the 4th Effectuation conference will precede BCERC, and The Diana International research conference will follow directly after. Hence, there will be ten days of international entrepreneurship conferences in Bodø in June.

Entrepreneurship and innovation is among the top strategic areas of Nord University and the Nord University Business School. The aim is to further develop even stronger research activity in this area. Nord University and the Business School are strongly committed to promoting entrepreneurship and innovation in research, education and industry relations. We are welcoming everyone that have a passion for entrepreneurship to become a part of our group, as student, PhD candidate, faculty or collaborator.
The Bodø Community - Best in Test

Nord University is one of the newest in the country. Even so, the innovation and entrepreneurship research community in Bodø ranks right at the top in Norway, actually boasting “Best in Test” on a number of occasions.

Lars Kolvereid is professor of entrepreneurship. He has been at Nord University Business School since its very beginning as Bodø Graduate School of Business (Siviløkonomutdanningen i Bodø - SiB) in 1985.

“We have a lot to thank our first dean, Professor John Skår, for. From day one he was determined that the course should focus on innovation and entrepreneurship, or “implementation” as it was known in the early years. Bodø was the first Norwegian commercial college to teach innovation and entrepreneurship, and it was to take a long time before the others followed suit. In a European context, too, Bodø was an early starter. Professor Skår was always internationally oriented,” says Kolvereid.

Nord University Business School is the country’s third biggest school of business offering economics and administrative courses up to PhD level. Since 1985, several thousand students have graduated from the school of business, and thus far 59 candidates have presented their doctoral theses there. A considerable number of these PhDs have been in entrepreneurship.

A number of studies commissioned by the Research Council of Norway and carried out by the analyst company Danvad, place the Bodø community at the highest level in Norway when it comes to research into entrepreneurship: Nord University Business School in first place, the Nordland Research Institute at fourth. Altogether then, the Bodø community clearly constitutes the strongest research community in this field in Norway. The studies measure the number of publications issued, and how often these are cited by others. In another evaluation report, covering research into innovation, Bodø also ends up at the top.

“We publish as much as we can, take part in the most interesting international conferences and try to attract international conferences to Bodø. This provides us with a solid network. When the Babson Conference 2016 looked to Norway, it was obvious their choice would be Bodø,” says Associate Professor of Entrepreneurship, Espen Isaksen.

They point out close collaboration with the Nordland Research Institute and the Norwegian University of Science and Technology (NTNU) as a key success factor. They also call attention to their own university’s will to succeed.

Lars Kolvereid describes a subject that has ripened a great deal over the past 30 years, but which, in his opinion, still does not enjoy the recognition it deserves in academia.

“Entrepreneurship is not considered scientific enough,” he maintains.

“Yes, but sometimes it has happened via other countries,” Kolvereid hints, referring to a time when he held a lecture at a crowded cinema in Stockholm.

“A question was raised among the audience: How can we get Sweden up to speed? My answer came instantly: Increase economic security for the founders of businesses, and make it easier to start limited companies. The Swedes followed my advice, and gradually so did Norway,” he concludes.
INNOVATION AND ENTREPRENEURSHIP
NORD UNIVERSITY BUSINESS SCHOOL

SkatteFUNN was established in 2002. The idea of the scheme was to motivate Norwegian trade and industry to carry out more research and development (R&D). The scheme is based on rights. This means that any company that can document that they are working on R&D has the right to tax deductions.

“It is the Research Council that decides whether the R&D projects meet the required criteria. All applications, project descriptions and final reports are found there, and now we have gained access to them, all the way back to 2004. This constitutes fantastic documentation of the business opportunities companies have tried to develop and commercialize,” says project manager and professor of entrepreneurship at Nord University Business School, Tommy Høyvarde Clausen.

In summer 2016, the project is still at an early stage.

“The establishment of a database of SkatteFUNN projects has high priority. When the base is researchable, the data may be the starting point for many exciting projects. We think there are many who wish to work together with us on this,” says Clausen.

SkatteFUNN has a low threshold and the material includes both small and large businesses.

“The scheme includes 3,000-4,000 projects a year. That is a lot of data. Many of the projects deal with product development, technology and manufacturing processes, some are about market development. In their applications, the companies describe what they intend to do, what resources they will spend on the work and who, if anyone, they are collaborating with. The companies also submit a report when the project is completed. We can follow the projects, see how they pan out and try to identify success factors,” says Clausen.

Several thousand Norwegian businesses benefit from the tax deduction scheme known as SkatteFUNN. Nord University Business School has now been given access to all applications to the scheme. This provides unparalleled opportunity for research into R&D at these companies.
KRISTER SALOMONSEN

Thesis: Exogenous Shocks as Drivers of Growth in Peripheral Regions – A multilevel Approach to Regional Development
Disputation date and place: June 24th, 2015
Campus Helgeland, Mo i Rana.
Main Supervisor: Roger Sørheim.
Co supervisor: Jan-Oddvar Sørnes

SHORT DESCRIPTION OF THE THESIS:
The thesis aims to provide insights and extend theory about the complex and multifaceted nature of regional development in the context of the oil and gas industry. A multilevel analysis with firms, institutions, and public actors at the micro level and systemic structures (e.g., clusters and regional innovation systems (RISs)) at the macro level, is applied to address the overall research question of the thesis: How can an exogenous shock stimulate development processes at the micro and macro levels in peripheral regions, and what are the mechanisms that facilitate this development?

Based on the theoretical discussions and the findings from the individual empirical papers, the thesis proposes a multi-level conceptual model that captures the regional development process. The overall objective of the conceptual model is thus to illustrate the different firm level processes that occur when firms exploit new business opportunities, the interconnections between these processes, and finally the effect of these processes on regional development.

HIN HOARAU HEEMSTRA

Thesis: Practicing open innovation in experience-based tourism: the roles of knowledge, values and reflexivity.
Disputation date: October 8th 2015.
Main supervisor: Dorthe Eide
Co Supervisor: Ove Jacobsen

SHORT DESCRIPTION OF THE THESIS:
The thesis examines the knowledge, values and reflexivity dimensions of experience-based tourism innovation from an open and practice-based perspective. The empirical work is based on a qualitative study of Nordic nature based tourism. The main case study focused on Icelandic and Norwegian whale-watching firms, and the case “Destination Svalbard” has been added to study knowledge sharing processes on the network level.

The analysis provides new theory and new insights regarding knowledge-sharing and innovation processes in the tourism experience sector. For example a better understanding of the absorption of scientific knowledge, and other types of external knowledge, in tourism innovation processes; how values and concerns for others play an important role in innovation processes of tourism businesses; and how network relations can influence understanding and innovation behavior. (Hin’s work has received a lot of attention, and a program about her research has even been sent on Norwegian national TV in January 2016.)
SHORT DESCRIPTION OF THE THESIS:
Universities and public research organizations (PROs) are potentially important knowledge sources for firms to gain access to new ideas in the development of innovations. Still, many firms find it challenging to develop a well working collaboration with PROs. This thesis builds theory on the development of social capital and proximity dimensions to explore how successful university-industry collaboration is developed to foster innovations.

Based on case studies in research programs within the Research Council of Norway, the main contribution of the thesis is a theoretical framework regarding how firms use PROs as partners in university-industry collaboration for the development of innovations. The results from the thesis can assist firms and research partners in managing successfully collaboration where knowledge and innovations are created, as well as helping policy makers to stimulate to more effective R&D collaborations.

MARIANNE TERESE STEINMO

Disputation date and place: March 27th 2015.
Campus Helgeland, Mo i Rana.
Main Supervisor: Roger Sørheim
Co-Supervisor: Einar Rasmussen

SHORT DESCRIPTION OF THE THESIS:
The thesis explores the characteristics and behavior of small and medium sized enterprises (SMEs) operating in the borderland between Norway and Russia. These firms are labelled as border firms. Based on international entrepreneurship and SME internationalization theory, insights from entrepreneurship, dynamic capability, embeddedness literature, and data from seven Norwegian SMEs, this thesis provides new knowledge related to the conceptualization of border firms and their start-up and development patterns. It offers a definition of border firms and conceptualizes them as geographically focused international ventures. Moreover, the thesis identifies three distinct start-up patterns among border firms and offer two novel perspectives on how they develop their internationalization.

EVA JØRGENSEN

Thesis: Border Firms: Norway and Russia
Disputation date: April 24th 2015.
Main Supervisor: Einar Rasmussen
Co-Supervisor: Paul Westhead

SHORT DESCRIPTION OF THE THESIS:
This thesis aims to understand the development of the relationship between environmental innovation partners. Because well-working environmental innovation cooperation is important for the transition towards a more sustainable society, this thesis aims to open the "black box" of environmental innovation cooperation and understand whom firms might cooperate with and how this cooperation should be managed in order to reach its desired output. Using data from one large-scale innovation survey and two qualitative case studies, the main contribution of this thesis is an in-depth understanding of the development of cooperative relationships between environmental innovation partners over time. The findings provide implications for firms and policy makers with ambitions to contribute to a more sustainable society.

SIRI JAKOBSEN

Thesis: Environmental innovation cooperation: The development of cooperative relationships between Norwegian firms
Disputation date and place: April 29th, 2016
Campus Helgeland, Mo i Rana.
Main Supervisor: Roger Sørheim.
Co-supervisors: Einar Rasmussen and Tommy H. Clausen
Nordland County Council has come up with the money to fund eight research fellows in order to achieve more research and more researchers in the county. All the projects deal with innovation, and the research fellows will be employing an interdisciplinary approach.

“The decision to do this is actually quite fantastic. Our County Council is good at interacting with research communities, and was quick to launch its first R&D strategy. The funding for the research fellow programme was granted in conjunction with this strategy, which is valid from 2013 to 2025,” says Professor of Entrepreneurship and Innovation at Nord University Business School, Gry Alsos.

All of the projects are about innovation, but the research is carried out in a wide range of divergent subject areas.
She describes Nordland as a county with lots of trade and industry, a relatively low level of education and only a small amount of research carried out per inhabitant.

“The latter shows, amongst other things, the need for researchers. The grant from the County Council was used to fund one research fellow for every subject area in Nordland with a doctorate. Three of the projects were aimed at innovation in the public sector, but all of them come in under the label of innovation,” says Alsos.

The first research fellow was appointed in January 2015, the eighth one year later.

“The research fellow programme is intended to be more than just eight separate PhD projects. We arrange gatherings so that the eight can get to know each other better. Discussing projects independent of subject area is an unfamiliar process, but it stimulates a completely different type of question. I think the participants probably find it quite difficult, but they are extremely positive and are learning a great deal,” says Alsos, subsequently telling us how a biologist asked a sociologist, “How do you actually carry out research?”

The major part of the research fellow programme is, of course, mainly about each individual fellow’s research. At the gatherings, however, they do attend some joint classes together, on innovation, for instance. When the eight projects are finished in about 2018, the research fellow programme will be over.

“Given the more rigorous demands made on the universities, the programme will also help to secure our community and make it more robust,” she adds.

“Will this change Nordland?”

“Nordland will gain eight new doctorates. We hope, of course, that several of them will remain here. During the programme they will be exposed to the people of Nordland and their local communities. They will enter into dialogues with local authorities and businesses. We hope that this will tempt them to stay. The fact that an ever increasing number of Doctors are working outside academia, also increases understanding of how important it is to work together with researchers,” says Alsos.
TEAM

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DEPARTMENT: Innovation and entrepreneurship.  
EDUCATION: MSc in Business, Master of Research, PhD Bodø Graduate School of Business.  
INTERESTS: Entrepreneurial behavior and new venture start-up processes, entrepreneurial opportunities, gender perspectives to entrepreneurship and innovation.  
RESEARCH PROJECTS: Entrepreneurship in experience-based tourism, Empirical research on entrepreneurial effectuation, Incubators and incubated firms, R&D-based entrepreneurial opportunities, Drivers and barriers in public sector innovation, Gender and innovation in Norway.  
TEACHING: Teaching and Master/PhD supervision in entrepreneurship and innovation.

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EDUCATION: Master of Science in Business, Nord University Business School.  
INTERESTS: Entrepreneurial behavior and new venture start-up processes, entrepreneurial finance, Entrepreneurial passion, the influence of social processes on firm growth.  
RESEARCH PROJECTS: Entrepreneurial finance from the perspective of the entrepreneur, the entrepreneur – investor relationship, entrepreneurial passion and capital procurement, Incubators and their firms.  
TEACHING: Teaching and supervision in entrepreneurship and innovation.

ANDERS BILLSTRÖM  
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DEPARTMENT: Innovation and entrepreneurship.  
INTERESTS: Firm formation process, research-based firms, types of entrepreneurs, entrepreneurial teams, development of human capital and social networks, incubators, entrepreneurship/leadership and ethics.  
RESEARCH PROJECTS: Technology transfer, technology-based entrepreneurship and innovation.  
TEACHING (PREVIOUS): Entrepreneurship, business ethics, leadership and organization at bachelor and master level.

ODD JARL BORCH  
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DEPARTMENT: Market, Strategy and Management  
EDUCATION: M.Sc. (Norwegian School of Economics, 1979), PhD (Umea University, 1990). Master Mariner education (Bodin Maritime Academy).  
INTERESTS: Strategic management, entrepreneurship and industry development with main focus on the following industries; fisheries, aquaculture, agriculture, oil&gas, and shipping.  
RESEARCH PROJECTS: Offshore field logistics management, maritime preparedness and emergency management. Author of more than 170 publications and has been responsible more than 40 research projects.
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EDUCATION: MBA (Bodø, 2010), MSc (Bodø, 2012).  
INTERESTS: New technology based firms, women entrepreneurship, new business creation processes, entrepreneurial intentions, education and entrepreneurship.  
TEACHING: Entrepreneurship and innovation, Research methods, Bachelor and Master levels.

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DEPARTMENT: Innovation and entrepreneurship.  
EDUCATION: BScH, Computer Science, Heriot Watt University (1985), MSc, NTNU (1985)  
INTERESTS: eHealth, Cognitive Flexibility and opportunity recognition, Knowledge entrepreneurship  
RESEARCH PROJECTS: Web application for measuring inhibitive behaviour, using low cost touchscreen devices, Non invasive, automated system to measure development of attention and social skills in children  
TEACHING: Knowledge development with ICT, Quality Management

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INTERESTS: Innovation and management within service and experience based sectors; network driven innovation; experience design; testing as methods in the innovation process; gender and innovation; knowledge and learning; value creation; Management challenges; Quality.  
RESEARCH PROJECTS: Innovation and learning within and across experience-based firms; DMO re-organizing; A science based quality system for experience based tourism; Making science based research on testing during innovations into applied tools;  
TEACHING: Innovation and management in service and experience sectors; qualitative research methods; general organization and management theory. Bachelor/Master/PhD supervision in innovation and management

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EDUCATION: Cand. Polit (NTNU), PhD in innovation studies (University of Oslo).  
RESEARCH PROJECTS: Incubators and incubated firms, R&D-based entrepreneurial opportunities, Drivers and barriers in public sector innovation, Technology transfer, technology-based entrepreneurship and innovation. Entrepreneurship in experience-based tourism. Empirical research on entrepreneurial effectuation, Gender and innovation in Norway.  
TEACHING: Research Methods. Entrepreneurship and innovation, Master/PhD supervision in entrepreneurship and innovation.
**TEAM**

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**DEPARTMENT:** Innovation and entrepreneurship.  
**EDUCATION:** MSc (UiN, 2014).  
**INTERESTS:** Innovation in the public sector, entrepreneurial opportunities, Organizational routines, capabilities, and their microfoundations, Austrian School of Economics.  
**RESEARCH PROJECTS:** Innovation in the public sector: entrepreneurial opportunities in the public sector, the role of dynamic capabilities in innovation in the public sector.  
**TEACHING:** Business Strategy.

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**DEPARTMENT:** Market, Strategy and Management  
**EDUCATION:** MSc International Development Studies Wageningen University, PhD Nord University.  
**INTERESTS:** The tourism experience sector. The role of innovation, knowledge sharing, networks and values in the evolution of organizations. I am especially interested in co-creation of knowledge and innovation.  
**RESEARCH PROJECTS:** Innovation in nature based tourism and whale-watching; the role of values in innovation projects.  
**TEACHING:** Management, Ecological Economics, bachelor and master supervision in organization, management and ecological economics.

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**DEPARTMENT:** Innovation and entrepreneurship.  
**EDUCATION:** Joint European Master in Environmental Studies (TUHH Germany and Aalborg University 2011); Ph.D. Planning and Development (Aalborg University, 2015).  
**INTERESTS:** Entrepreneurial opportunities; Sustainable entrepreneurship; Inter-organizational collaboration; Intermediaries in innovation/entrepreneurial processes; Environmental and sustainability management in the shipping industry; Corporate Social Responsibility  
**RESEARCH PROJECTS:** R&D-based entrepreneurial opportunities: characteristics, exploitation, efforts and results  
**TEACHING:** Environmental management, Sustainable entrepreneurship, Qualitative research methods, Supervision at BSc and MSc levels

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**EDUCATION:** Dr. Oecon. (Bodo Graduate School of Business, 2006).  
**INTERESTS:** Entrepreneurial intentions, Firm growth aspirations, New firm performance.  
**RESEARCH PROJECTS:** Global Entrepreneurship Monitor, The role of women in innovative and growth oriented start-ups.  
**TEACHING:** Entrepreneurship and innovation Bachelor and Master level, supervision of Master theses.
SIRI JAKOBSEN
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DEPARTMENT: HHN Helgeland
EDUCATION: MSc (UiN), PhD Nord University
INTERESTS: Innovation, including fields like innovation-cooperation, environmental innovation and co-operation.
RESEARCH PROJECTS: Technology-based entrepreneurship and innovation, cooperation between competing industrial firms in Norway, university-industry collaboration.
TEACHING: Research methods. Sustainable Innovation. Bachelor and Master supervision in technology management, entrepreneurship and innovation.

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DEPARTMENT: Innovation and entrepreneurship.
EDUCATION: MSc Business,UiN 2012
INTERESTS: The intersection between individual’s and firms’ behavior, strategic management, organizational behavior, decision-making.
RESEARCH PROJECTS: Technology transfer, technology-based entrepreneurship and innovation. The formation, growth, and value creation in science-based new ventures.
TEACHING: Research Methods, Master Supervision in Research Methods.

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DEPARTMENT: Innovation and entrepreneurship.
EDUCATION: MBA (International Business, University College Dublin, 2003), PhD (Management & Entrepreneurship, EMLyon Business School, 2013).
INTERESTS: Entrepreneurship, Teams, and Quantitative Methods.
RESEARCH PROJECTS: Longitudinal/Multilevel study of Innovative New Venture Teams hosted by Incubators and Science parks in Sweden, Analyses of Longitudinal/Multilevel data from the Forny program to promote Science-based University Spin-off companies in Norway
TEACHING: Quantitative Research Methods, Group Dynamics and Innovation

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EDUCATION: MSc (BI, 1978), MBA (Wisconsin, 1979), PhD (Henley, 1985).
TEACHING: Entrepreneurship. Bachelor, Master and PhD supervision in entrepreneurship and innovation.
TEAM

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INTERESTS: University-industry collaboration, Knowledge Management
RESEARCH PROJECTS: University-industry collaboration in research centers,
TEACHING: Organization and Management, Bachelor and MBA supervision

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EDUCATION: Master of Science in Business.
INTERESTS: Organizational sponsorship, co-production, entrepreneurial processes.
RESEARCH PROJECTS: Incubators and their firms, Literature review on effects of incubators.
TEACHING: Business economics and Bachelor supervision

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EDUCATION: BA in European and American Studies, BA in Political Science, MA in Political Science.
RESEARCH PROJECTS: “The governance of urban development: Repowering government by innovations and smart governance” (PhD in Sociology).

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INTERESTS: Entrepreneurship, Innovation; Entrepreneurial learning; Entrepreneurial opportunities; New technology-based firms; Business ethics.
RESEARCH PROJECTS: Entrepreneurial learning and opportunities; Measurement of entrepreneurial learning.
TEACHING: Supervision in business development.
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DEPARTMENT: Innovation and entrepreneurship.
EDUCATION: PhD (Economics & Management, Budapest University of Technology and Economics, 2011).
INTERESTS: Technology-based entrepreneurship, University-industry technology transfer, Academic spin-offs.
RESEARCH PROJECTS: Creation and development of science-based firms, Factors influencing faculty members’ engagement in technology transfer, Motivations and success of university spin-off firms.

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EDUCATION: MSc (Bodø Graduate School of Business, 1999), PhD (Bodø Graduate School of Business, 2006).
TEACHING: Research Methods, Technology Management, Entrepreneurship and Innovation, Master and PhD supervision in entrepreneurship and innovation.

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EDUCATION: MSc (Bodø Graduate School of Business, 2009), PhD (Bodø Graduate School of Business, 2015).
INTERESTS: Regional development, entrepreneurship, innovation, oil and gas, interfirm collaboration.
RESEARCH PROJECTS: University-industry collaboration for innovation, strategic development in the oil and gas supply industry, regional development in peripheral regions.
TEACHING: Business economics, strategy. Bachelor and MBA supervision.

SUDIP KRANTI TIWARI
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DEPARTMENT: Market, Strategy and Management
EDUCATION: Bachelor in Business Administration (Nepal, 2011) and MSc in Business (Norway, 2014).
INTERESTS: Internationalization process, International entrepreneurship, born global firm\INV, International marketing, experiential knowledge, network.
RESEARCH PROJECTS: The role of experiential knowledge in the internationalization process of small firms.
TEAM

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DEPARTMENT: HHN Helgeland
EDUCATION: MSc (UiN), PhD (UiN)
INTERESTS: Entrepreneurship and innovation, including fields like collaboration between firms, competitors and R&D-organizations in the development of innovations.
TEACHING: Business Development, Sustainable Innovation, Bachelor and Master supervision in entrepreneurship and innovation.

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DEPARTMENT: Innovation and entrepreneurship
EDUCATION: MSc Management 2010
INTERESTS: Knowledge management, Innovation processes, innovation management, tacit knowledge, organizational learning, strategic entrepreneurship.
RESEARCH PROJECTS: Knowledge management in Innovation processes.
TEACHING: Entrepreneurship and innovation, Bachelor and Master, and organization and learning.

KARIN WIGGER
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DEPARTMENT: Market, Strategy and Management
EDUCATION: MSc (Joint-degree University of Nordland and Baltic State Technical University, 2012).
INTERESTS: Corporate entrepreneurship, organizing of innovation process, entrepreneurial opportunities, circumpolar studies in particular in the fields of tourism and maritime industry.
RESEARCH PROJECTS: Increased creation of value of land and sea-based tourism enterprises in the High North, Research based entrepreneurial opportunities.
TEACHING: Maritime economics and management.

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DEPARTMENT: HHN Helgeland
EDUCATION: Cand. Merc (Nord, 1999), PhD (NTNU 2003)
INTERESTS: Early stage finance, technology based entrepreneurship, entrepreneurship education
RESEARCH PROJECTS: Development of academic spin-offs, Commercialization of renewable energy
TEACHING: Entrepreneurship courses at bachelor and master level. Director of the Norwegian Research School in Innovation (NORSI).
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**DEPARTMENT:** HHN Helgeland  
**EDUCATION:** MSc (NTH, 1992).  
**INTERESTS:** Environment and sustainable development, Strategic planning and Strategy deployment, Lean Management, Empowering people and communities.  
**RESEARCH PROJECTS:** MIP Sustainability.  
**TEACHING:** Lean Management, Innovation within industry.

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**EDUCATION:** MSc. (UiN, 2014)  
**INTERESTS:** Research- and technology based entrepreneurship and innovation, university-industry collaboration, public sector innovation, entrepreneurial teams, entrepreneurial finance, strategic entrepreneurship  
**RESEARCH PROJECTS:** Nordland PhD Fellowship Programme, Innovation in municipality organizations, Technology transfer.

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**EDUCATION:** MSc (HHB, 1994), Cand.Merc (HHB, 2001), PhD (HHB, 2005).  
**INTERESTS:** Innovation, entrepreneurship, entrepreneurship education, corporate entrepreneurship, intrapreneurship, social entrepreneurship and entrepre- neurship in the public sector.  
**RESEARCH PROJECTS:** Global Entrepreneurship Monitor; NUFU-Sri Lanka, SIU; Capacity building in Timor-Leste, Norwegian Government.  
**TEACHING:** Entrepreneurship, Innovation, Research methods. Bachelor and Master supervision in entrepreneurship and innovation.
Between 1999 and 2012, 371 businesses received grants from the FORNY2020 programme, most of them in the fields of technology, medicine and ICT. Data about these companies forms the basis of the lab.

FORY (Eng.: Renew) is the Research Council’s programme for bringing research-based business ideas to the market in cases where the projects originate from publicly funded research institutes. The School of Business has been collecting data about these companies for several years – everything from newspaper articles to accounts and applications for funding. In 2016 and 2017, work on comparing and analysing them will be intensified.

“Research-based companies are major consumers of public funding. They are open systems. The rest of the world is envious of Scandinavia for this easy access to data. No other country can follow a corporate portfolio in this way,” says Professor Einar Rasmussen.

The material is thorough and extends over a long period of time.

Researcher Anders Billström (left) and Professor Einar Rasmussen are studying the economic growth and social benefits of research-based businesses which have been awarded public funding.
“We can follow these companies from day one and for many years to come. Many of them are over ten years old. This is important, since research-based companies spend a lot of time developing. Their business plans place emphasis on the various reasons for their establishment. Some of them have an idealistic objective, aiming to fulfil some need in society. Whether a company is successful or not should be measured in relation to the founder’s objectives. We also have access to the complete history of ownership of the company, and can see what effect the various owners have had on developments,” says researcher Anders Billström, who is also working on the project.

Many students have been involved in the work on collecting data. They have gone through almost 5,000 newspaper articles where these companies are mentioned, in search of, amongst other things, what is described as their benefit to society.

“About 500 of these articles indicate this kind of benefit, such as health, environment or safety effects,” says Billström.

According to Billström and Rasmussen, the lab also has international relevance.

“This data can shed light on a lot of things. In certain businesses, benefit to society may weigh heavier than profit or employment, which are the traditional ways of measuring success. But little research has been done on this. It may, for instance, be a question of more environmentally friendly products which are not necessarily as profitable to the manufacturer, but which are important in other respects,” they say.

The material is a good starting point for both quantitative and qualitative analyses. Nord University Business School works together with researchers from many different countries and is open to new collaboration in order to research this data.

“Some research-based companies have been extremely successful, in Norway, too. However, to be realistic: Research-based companies seldom generate major profits. But if we are looking for another kind of reward, such as benefit to society, then we might want to look into whether it is the right types of company that are receiving funding. This is something that could be researched into at our future lab,” says Rasmussen.
Research in Industry and Innovation

What determines the success or failure of industrial establishment, development and restructuring processes? These processes are the primary focus of research and teaching at the Center for Industrial Business Development (SIF). The research center is part of the Business School at Nord University, located at Campus Helgeland in the town of Mo i Rana, 230 km south of Bodø.

SIF was established in autumn 2013. – We study and teach the processes that lead to successful business development and innovation within industrial firms. What, for example, characterizes a good incubation process, and what determines whether it is successful or not? When innovation is necessary, it is important to understand how different factors – such as infrastructure, knowledge, networks and funding – influence innovation processes. Research in this area is limited. SIF aims to contribute to developing understanding and knowledge. Our vision is to be a national leader for research and education on the intersection of industry, business development and innovation, says SIF’s leader, Associate Professor Marianne Steinmo.

The center also contributes to educating students within the MBA in Technology Management and the Bachelor of Business Administration. SIF is proud to have been a key player in the establishment and development of the MBA in Technology Management. The MBA is attracting large numbers of applicants this year, which can be partly explained by restructuring in the oil and gas sector.
Expertise from the oil and gas industry is highly relevant for research and education here, Marianne Steinmo and research fellow Thomas Lauvås say.

SIF emphasizes close dialogue and solid networks within business and industry in their research and teaching. In this way, we are able to provide skills that match the needs of business and industry, Steinmo and Lauvås state. They do not know any other academic environments in Norway similar to SIF. – The way we are working with the industry from a social science point-of-view is quite unique, they say.

In addition, the ‘campus effect’ and a new, highly visible location at the brand new campus site in Mo i Rana has great value. Here, we are co-located with other academic communities and business actors who want to see us succeed. Although we are still growing, we have strong supporters in institutions such as Kunnskapsparken Helgeland and Rana Utviklingselskap, Steinmo points out.

During 2015 and 2016, three members of SIF have completed their PhDs. The research staff also includes two research fellows and a project team member. The aim is to grow further by focusing research within three main areas, to be strengthened in the years ahead: R&D cooperation, regional development, and environmental industrial development.

- We get many offers to participate in interesting activities, but we have had to learn how to say no. The primary activities of SIF are research, teaching and supervision of students, and we aspire to be the best within our focus areas. Eventually, more and more firms will have someone on their staff who has studied with us and understands the world of scientific research. This will strengthen the Norwegian industry, Steinmo says.

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**RESEARCH PROJECT**

**HIGHEFF: CENTRE FOR AN ENERGY EFFICIENT AND COMPETITIVE INDUSTRY FOR THE FUTURE**

Project period: 2016-2024

**PROJECT AIM:**
By increasing energy efficiency, HighEFF will help ensure that Norway has the world’s greenest industries. HighEFF is one of centers in the Research Council of Norway’s scheme Centre for Environment-friendly Energy Research (FME). HighEFF is coordinated by SINTEF and the Center for Industrial Business Development (SIF) at Nord University Business School is one of the research partners.

**PROJECT TEAM:**
Marianne Steinmo (project leader), Thomas Lauvås, Siri Jakobsen, Einar Rasmussen and Roger Sørheim.

**FINANCING:**
Research Council of Norway and Norwegian industry

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**HIGHEFF: CENTRE FOR AN ENERGY EFFICIENT AND COMPETITIVE INDUSTRY FOR THE FUTURE**

Project period: 2016-2024

**PROJECT AIM:**
By increasing energy efficiency, HighEFF will help ensure that Norway has the world’s greenest industries. HighEFF is one of centers in the Research Council of Norway’s scheme Centre for Environment-friendly Energy Research (FME). HighEFF is coordinated by SINTEF and the Center for Industrial Business Development (SIF) at Nord University Business School is one of the research partners.

**PROJECT TEAM:**
Einar Rasmussen (project leader), Marianne Steinmo, Krister Salamonsen, Siri Jakobsen, Thomas Lauvås, Tommy Høyvarde Clausen and Roger Sørheim.

**COLLABORATING PARTNER:**
Norut

**FINANCING:**
Research Council of Norway and RFF Nord

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**TECHNOLOGY TRANSFER, TECHNOLOGY BASED ENTREPRENEURSHIP AND INNOVATION**

Project period: 2014-2017

**PROJECT AIM:**
The main goal of the project is to contribute to new technology and research-based knowledge being implemented by the industry in the region, in order to strengthen the ability to innovate. The project will develop new knowledge on the linkages between technological research and innovation in industry.

**PROJECT TEAM:**
Einar Rasmussen (project leader), Marianne Steinmo, Krister Salamonsen, Siri Jakobsen, Thomas Lauvås, Tommy Høyvarde Clausen and Roger Sørheim.

**COLLABORATING PARTNER:**
Norut

**FINANCING:**
Research Council of Norway and RFF Nord
There are many similarities between innovation in trade and industry and that of the public sector. Innovation in trade and industry is often linked to profit. In the public sector another type of profit applies: the know-how which can improve services or make them more efficient,” says project manager Tommy Høyvarde Clausen, professor of entrepreneurship at Nord University’s School of Business.

Innovation in the public sector is a new field of research, compared to similar research in trade and industry.

“The public sector is of the utmost importance to economic development. It’s hard to believe that we have not seen more research into innovation in this field,” says Clausen.

Nord University in Bodø and the Arctic University of Norway in Tromsø are collaborating on a project entitled “Innovation in the Public Sector”. Northern Norway’s three most densely populated municipalities have been selected as participants: Tromsø, Bodø and Rana. The project will have a duration of approximately three years and is funded by the Regional Research Fund of Northern Norway.

“Our ambition is to make change in the three municipalities. But it is far too early to say how. We do not yet know which sectors we shall be working with. We will work together on selecting two sectors from each municipality,” says Professor Gry Alsos.

Amongst other things, the research project will be looking into how enthusiasts with new ideas are met. “Public servants may have many ideas, but there is no guar-

“The public sector is of the utmost importance to economic development. It’s hard to believe that we have not seen more research into innovation in this field,” says project manager Tommy Høyvarde Clausen.

Drivers and Barriers for Public Sector Innovation

In search of Innovation Drivers

Seven researchers are set to examine what limits and what promotes innovation in the public sector. The study will be conducted in the municipalities of Tromsø, Bodø and Rana.
A major research project will be looking into what promotes and what limits innovation in various public organisations.
Nordland Research Institute

NRI has a strong focus on entrepreneurship, innovation, business and regional development, and the institute is among the leading research institutions within entrepreneurship and innovation in Norway. Also research on governmental initiatives and means to promote innovation, entrepreneurship and economic development has been a core issue, while gender is an important cross-cutting perspective in several projects. Innovation and entrepreneurship is a strategic focus area at the institute. Below follow some examples of central on-going project at the institute within these fields of research.

- Together with Nord University, NRI is the project leading partner of the large tourism research project Northern Insight – Service innovation and tourism experiences in the high north (2009-2017), (part of the NORDSATSING program) financed by The Research Council of Norway.
- Regional Innovation through Situated Knowledge Conversion (RISKC) (2014-2017) is a project we have with SINTEF. The project is a part of the Program for Regional R&D and Innovation (VRI) and is financed by The Research Council of Norway and the two counties, Nordland and South-Trøndelag.
- A third example of on-going relevant research is GE-NINNO; Gender and Innovation in Norway (2014-2016). The project is financed by The Research Council of Norway and is a part of the ongoing research within the VRI-program, the regional program for innovation. This project is collaboration with Norut and Trøndelag R&D.

NRI’s researchers have published in highly ranked academic journals such as Entrepreneurship Theory and Practice, Entrepreneurship and Regional Development and in textbooks and other printed publications. NRI has a broad international network and tight collaboration with academics at e.g. Syracuse University (US), Strathclyde University (Scotland) and the Graduate School of Business at Turku University (Finland).

TEAM

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INTERESTS: Intrapreneurship, championing, public sector innovation.
RESEARCH PROJECTS: Public sector innovation.

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INTERESTS: Innovation and entrepreneurship, Organizational and Management theory.
RESEARCH PROJECTS: Innovation in experienced based tourism.
INNOVATION AND ENTREPRENEURSHIP
NORD UNIVERSITY BUSINESS SCHOOL

EDUCATION: PhD Social Geography (The Norwegian University of Technology and Science (NTNU), 2011), Master Social Geography (The Norwegian University of Technology and Science (NTNU), 2001).
INTERESTS: Experience economy, Systems of innovation (global, national, regional), Education and training, Place-based and Spatial perspectives.
RESEARCH PROJECTS: E-learning as a mean for skills development in the municipal sector, the development of food-experiences in the experience economy, Knowledge and skills development in the experience economy, Mapping and preventing dropouts from secondary high schools in the Lofoten region.

KARIN MARIE ANTONSEN
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EDUCATION: MSc (UiN, 2014).
INTERESTS: Entrepreneurship and innovation, local food in the experience economy, as well as gender issues in entrepreneurship.
RESEARCH PROJECTS: The role of women in innovative and growth-oriented start-ups. Literature review on local food in the experience economy, Nordic Mining and the search for women, Development of food and tourism.

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EDUCATION: MSc (UiN, 2010).
INTERESTS: Tourism, institutional theory, health and welfare studies.
RESEARCH PROJECTS: Financing and business founding in tourism industry, Norwegen Center for Tourism Research, Cruise Tourism.

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INTERESTS: Experience economy, Systems of innovation (global, national, regional), Education and training, Place-based and Spatial perspectives.
RESEARCH PROJECTS: Financing and business founding in tourism industry, Norwegen Center for Tourism Research, Cruise Tourism.

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INTERESTS: Regional development and restructuring, democracy, development and public policy, innovation in knowledge and network perspectives, evaluation.
RESEARCH PROJECTS: Regional restructuring in practice, Rural Area Development With Advanced Technology, evaluation of incubator incentives.
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EDUCATION: PhD in Business Administration (Umeå School of Business and Economics, Umeå University, Sweden, 2003.

INTERESTS: Entrepreneurship and innovation, industry and regional policies and gender dimensions on these issues.

RESEARCH PROJECTS: Gender, ownership and local culture, food and tourism - local development, Innovation and learning across sectors in the tourism industry, Gender and innovation, financing immigrant entrepreneurs.

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EDUCATION: MSc (Norwegian School of Economics and Business Administration, Bergen, 1981).

INTERESTS: Strategic resource and competence management, Enterprise development in SMEs and clusters, Participation based enterprise development and innovation, Total Quality Management, Regional development and innovation systems, Experience based management and strategy.

RESEARCH PROJECTS: Cross-disciplinary Research and Development in wind power generation, smart specialization in Nordland, sector analysis for tourism industry.

EVGUENI VINOGRADOV
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EDUCATION: MSc (St. Petersburg State University of Economics and Finance, 1999), MSc (Bodø Graduate School of Business, 2005), PhD (University of Nordland, 2008).


TEACHING: Statistics, entrepreneurship, international business.

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EDUCATION: MSc (University of Tromsø, 1982).

INTERESTS: Systems of innovation (global, national, regional), Triple helix, Globalization and the national state (MLG), Cultural political economy (CPE), entrepreneurial discoveries(S3), GAP analysis, evolutionary economics.

RESEARCH PROJECTS: New knowledge creation through knowledge conversion, Smart Specialization.
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INTERESTS: Corporate entrepreneurship, the formation and evolution of capabilities, strategies and firm behavior, entrepreneurship and innovation in SMEs and family businesses.  
RESEARCH PROJECTS: Northern Insights (www.opplevelserinord.no) (2009-2017) - Service innovation and tourism experiences in the high north (project manager), Value creation of land and sea-based tourism enterprises, Development of a Norwegian Tourism Monitor, Trailing research Smart specialization in Nordland County, Challenges for succession in family firms.  
TEACHING: Master/PhD supervision in entrepreneurship and innovation.

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EDUCATION: MSc (University of Tromsø, Norwegian College of Fisheries Science, 2006), PhD candidate (Nord University, Bodø Graduate School of Business, 2010 and onwards).  
INTERESTS: Entrepreneurship, Strategic Management.  
RESEARCH PROJECTS: Arctic lamb meat – competitive advantage in a national and international market, Operational logistics and business process management in high arctic oil and gas operations, Northern Insights. Service innovation and tourist experiences in the high north: The Co-creation of value for consumers, firms and tourism industry, Local food in the experience economy: a literature review.  
TEACHING: Supervising master students.

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EDUCATION: Ph.D (UiN, 2014).  
INTERESTS: Entrepreneurship, innovation, culture, agriculture and local community development.  
RESEARCH PROJECTS: Entrepreneurship incentives, entrepreneurship education evaluation, the embedding process of community ventures.

SØLVI SOLVOLL  
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EDUCATION: Master in Innovation and Knowledge Management (Copenhagen Business School, 2011).  
INTERESTS: Entrepreneurial learning, entrepreneurial behavior and entrepreneurs’ institutional context.  
TEACHING: Lecturing and supervising master students.
Gender and innovation in Norway

The GENINNO-research project analyses the strategies and action stakeholders in the VRI-program have applied to face the “women demand” i.e. the demand on more women to be involved in innovation processes throughout Norway.

The projects’ goal is to develop knowledge and understanding of the role of gender in innovation and innovation processes.

Assuming that gender is a key organizing principle in society, this will also hold true for innovation processes and the governing of those. Even though previous research finds gender imbalance in terms of participation in innovation processes, innovation has been seen as a gender neutral activity in mainstream innovation literature.

- Innovation research and policy have generally paid little attention to the issue of gender equality, says Research Professor at Nordland Research Institute, Elisabet Ljunggren.

Previous research has indicated that the understandings of gender at the regional level in VRI has been seen as something that must not "come in the way" of dealing with the actual innovation process. At the same time, scholars have warned that seemingly "gender-neutral" policies of regional development agencies are at risk of reinforcing gender divisions and inhibiting regional growth.

Departing from governmentality, discourse theory and cultural understanding, the researchers examine gender and innovation articulations in VRI, asking: how is the gender and innovation governed in VRI?

- We find that innovation is articulated as a collaborative and interactive process of developing new products that should lead to financial gain for the stakeholders. Hence, to become innovative businesses needs access to human resources. Looking at the understanding of gender we find that gender as a variable understanding dominate the content of the analyzed documents, tells Ljunggren.

Gender as a variable implies that men and women belong to two clearly defined categories; men and women. This makes gender easy to measure, but perhaps more notable gender equals women, and when gender issues are brought up it is as “women are lacking” or “how to include women”. To ensure the dominating innovation articulation, gender cannot be articulated as anything else than a potential resource for innovation. Hence, the dominating discourse on innovation in VRI gives the premise for the variable understanding of gender in VRI. Innovation needs access to different types of knowledge (human resources) and gender balance will provide some of this knowledge, as men and woman are perceived to hold different types of knowledge. And as women are lacking, they are constantly needed. The domination of men is not questioned or articulated as a “problem”.

Research Professor and project leader Elisabet Ljunggren.
Northern Insights: Knowledge-based tourism development

The tourism industry is a dynamic industry where attention to currents and change is essential for how we assert our competitive advantage. At the heart of this all is knowledge. It applies to everything from basic mechanisms behind how people and organizations work to how to use optimally design materials, organize ourselves, package products and market what we are about.

Norway is a high-cost country where the tourism industry to a lesser degree can compete on price. So, to be competitive, Norway must concentrate on the development of exceptional experiences and products of high quality. That requires the right kind of knowledge at the right time from the best possible sources. Therefore, a significant investment in new knowledge and expertise must be implemented if the Norwegian tourism industry wants to succeed as an industry of world class.

The Northern InSights (Opplevelser i nord) program consists of different projects related to innovation and learning, marketing, customer perspectives, value creation, destination development, and organizations and leadership within service and experience-based tourism.

Approximately 60 researchers are involved in the projects. The project has become a major national and international player in the building of a strong and competitive academic environment that works closely and in productive collaboration with the tourism industry, offering valuable knowledge for future value creation. Together with businesses in the field, we have come far in developing a better understanding of what innovation in the tourism industry entails and how it leads to new and improved experiences while also increasing business value chains.

Northern Insights is run by a consortium consisting of six institutions: Nord University Business School, UiT - Arctic University of Norway, Harstad University College (now a part of UiT), Nordland Research Institute, NORUT and NIBIO.
The “whole world” is working together in Bodø

In recent years the entrepreneurship and innovation community in Bodø has become more and more international. “We are working hard to get the best people, wherever they come from,” says Professor Einar Rasmussen.

Hungary, Switzerland, Brazil, Nicaragua, Sweden, Poland, Ireland, Norway, the Netherlands, Russia. The innovation and entrepreneurship research community at the Nord University Business School consists of people from all over the world.

“We want to be an international community, so we intentionally advertise on a broad front. We also make use of our co-workers’ networks. Familiarity is often a decisive factor,” says Rasmussen.

Community members are diligent participants in international arenas. The Nord University Business School has international visiting professors who are among the world’s most prominent in their fields. The community has also succeeded in its efforts to host the distinguished Babson College Entrepreneurship Research Conference in Bodø in June 2016.

“The conference gathers over 300 of the world’s most prominent experts in the field of entrepreneurship. The competition on hosting the Babson Conference is fierce, particularly every third year when it is arranged in Europe. It’s invigorating that Bodø will be the first Norwegian city to arrange the event, and it also says something about the position held by the Bodø community,” says Rasmussen.

Researcher Anders Billström comes from Sweden. He became familiar with Nord University Business School when he met fellow researchers from there at a conference.

ENTREPRENEURSHIP IN EXPERIENCE-BASED TOURISM
Project period: 2010-2017

PROJECT AIM:
The project examine new business start-up processes in the tourism industries, particularly how entrepreneurs behave in the process and the subsequent consequences for the development of the business over time. We examines the applicability of theory of effectuation in this context. Further, we investigate how public policy and external actors influence the behavior of the entrepreneurs. The project is a part of the Northern Insights research program.

PROJECT TEAM:
Gry Agnete Alsos (project leader), Selvi Solvoll, Tommy Høyvarde Clausen, Espen Isaksen

FINANCING:
Research Council of Norway

INCUBATORS AND INCUBATED FIRMS
Project period: 2011-2018

PROJECT AIM:
The project analyses the effect of incubators, including incubators in rural areas, on innovation and new firm development in Norway. The project will document financial and non-financial outcomes created by firms in incubators in Norway, investigate why some incubated firms show better results than others, generate knowledge about the role of the incubation process in new venture performance, and disseminate results to practitioners, policy makers and the research community.

PROJECT TEAM:
Tommy Høyvarde Clausen (project leader), Marit Breivik Meyer, Marianne Artnzen, Mariell Opdal Jerstad, Einar Rasmussen and Gry Agnete Alsos

FINANCING:
Siva
“I realized that this was an international community where a lot of effort was put in. I wanted to become a part of it,” he says.

“Was it more or less what you expected?”

“It was much better! It is a stimulating professional community, there is strong focus on innovation and entrepreneurship and unequivocal support from Nord University. We work together regardless of faculty or institution, and this is a considerable advantage when it comes to the development of knowledge,” he says.

Associate professor Hin Hoarau-Heemstra comes from the Netherlands and is researching innovation in nature-based tourism and other sectors. She presented her doctoral thesis last year.

“My husband and I came here seven years ago and we are very happy. We live a good life in Valnesfjord, forty kilometres from Bodø, with children and a horse,” she says.

PhD candidate Petter Gullmark is half Polish half Norwegian. He grew up in Poland, has a MSc in Business degree, and is researching innovation in the public sector.

“I have lived in Bodø for four years. I came here because I wanted to try something new and thought that Bodø looked like a nice town. After a while I got a Norwegian girlfriend and I am very happy in the city,” he says.

TESTIMONIAL:

Coming from the Netherlands and having completed both my undergraduate and postgraduate studies at Dutch Universities, the University of Nordland has a lot to offer.

The university is small and closely connected to society. A lot is happening in this dynamic Arctic region and the university has local but also international cooperation with businesses and governmental organisations. This makes it easier to find interesting and relevant research projects and get to know possible future employers.

As an international student I was surprised by the amount of nationalities you meet here in Bodø. Because Bodø and the university are not too big, you get the chance to meet a lot of different people. The environment is totally different from what I was used to in the Netherlands: Wild nature all around the city, being able to enjoy a variety of winter sports and of course the northern lights and the midnight sun. Although Bodø is remote, it is remarkably well connected to the rest of Europe.

Hin Hoarau-Heemstra
Affiliated international scholars

**SARA CARTER**
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**Education:** PhD (University of Stirling, UK), BA Hons (Lancaster University, 1982)  
**Interests / Areas of Expertise:** Entrepreneurship, SMEs, Access to finance.  
**Research Projects:** Entrepreneurship in Experience-Based Tourism.  
**Teaching:** Supervision and courses at Doctoral level.

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**JON SUNDBO**
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**Education:** PhD  
**Interests:** Innovation, Entrepreneurs, Experience economy, Service innovation  
**Research Projects:** Innovation service projects, Service Innovation in Public-Private Networks.  
**Teaching:** Supervision and courses at Doctoral level.

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**CANDIDA G. BRUSH**
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**Education:** B.A. University of Colorado, M.B.A. Boston College, D.B.A. Boston University.  
**Interests / Areas of Expertise:** Entrepreneurship, New Venture Creation, Women and Entrepreneurship.  
**Teaching:** Supervision and courses at Doctoral and Masters’ level.

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**ALEXANDER MCKELVIE**
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**Education:** PhD, Jönköping International Business School, Sweden.  
**Interests / Research Topics:** New firm growth, Innovation, Corporate entrepreneurship, Entrepreneurial decision making, Strategic management of new firms, Family business.  
**Research projects:** Entrepreneurship in Experience-Based Tourism.  
**Teaching:** Supervision and courses at Doctoral level.
MIKKO POHJOLA
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Education: MSc (Turku School of Economics, 2005), PhD (Utrecht University 2013).
Interests: Economics of Innovation, Science/research based startups & spin-offs, Innovation strategies and processes in established and young ventures, Business model innovation, New business creation processes.
Research projects: Technology-based entrepreneurship and innovation, Environmental innovation

PAUL WESTHEAD
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Education: BA, PhD
Interests: The impact of initiatives encouraging graduates to consider business ownership and/or careers in small firms; entrepreneurial teams; the internationalization of smaller private firms; the development of private family firms; and the habitual entrepreneurship phenomenon.
Teaching: Supervision and courses at Doctoral level.

JOHAN WIKLUND
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Education: PhD, Jönköping International Business School, Sweden.
Interests/Research Topics: Small business growth, Self-employment, Self-employment decision-making, Corporate entrepreneurship.
Research Projects: Technology-based entrepreneurship and innovation.
Teaching: Supervision and courses at Doctoral level.

ANDREW ZACHARAKIS
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Education: B.S., Ph.D., University of Colorado, M.B.A., Indiana University
Interests /Areas of Expertise: Entrepreneurship; Venture Capital; New Venture Creation
Teaching: Supervision and courses at Doctoral and Masters’ level.


**BOOKS**


**CHAPTERS IN BOOKS**


CONFERENCE PAPER PRESENTATIONS


Special issues and symposia

JOURNAL OF MANAGEMENT STUDIES
Special issue: ‘Theories from the Lab’ How Research on Science Commercialization can Contribute to Management Studies.
Guest Editors:
Riccardo Fini, University of Bologna, Italy
Einar Rasmussen, Nord University Business School, Norway
Johan Wiklund, Syracuse University, USA
Mike Wright, Imperial College Business School London, UK
The deadline for submission is September 30 2016.

SMALL BUSINESS ECONOMICS: AN ENTREPRENEURSHIP JOURNAL
Special Issue: ‘Effectuation and entrepreneurship theory: How effectuation relates to other concepts, models, and theories within entrepreneurship’
Special Issue Editors:
Gry Agnete Alsos, Nord University
Tommy Høyvarde Clausen, Nord University
René Mauer, ESCP Europe Berlin
Stuart Read, Willamette University
Saras Sarasvathy, University of Virginia
Deadline: December 1 2016
http://www.effectuation.org/event/2016/493

MAGMA
Special issue on Entrepreneurship. This is a peer reviewed business and management journal written in Norwegian.
Guest Editor:
Lars Kolvereid, Nord University Business School
Deadline: January 16 2017
https://www.magma.no/call-for-papers-entreprenorskap

ACADEMY OF MANAGEMENT PERSPECTIVES SHOWCASE SESSION
AMP Showcase Session at the 2016 Academy of Management Conference, Anaheim, California: The commercialization of science: An integrative research agenda on managing the science-business interfaces
Organizers:
Mike Wright, Imperial College London
Riccardo Fini, U. of Bologna
Einar Rasmussen, Nord U. Business School
Donald Siegel, U. at Albany, State U. of New York
Johan Wiklund, Syracuse U.
Date: Monday, August 8 2016
In June 2016 we welcome entrepreneurship and innovation scholars to leading research conferences in Bodø, Norway

4TH EFFECTUATION CONFERENCE
JUNE 5-7 2016, KJERRINGØY OLD TRADING POST, BODØ

The Effectuation Conference addresses the issues of researching and teaching effectuation. Through a combination of interactive seminars, small research clinics for paper discussions, and workshops, about 60 scholars will present and discuss key questions related to entrepreneurial effectuation. Keynotes will be given by Denis Gregoire, Saras Sarasvathy, Stuart Read, René Mauer and Michael Faschingbauer. (www.nord.no/effectuation)

BABSON COLLEGE ENTREPRENEURSHIP RESEARCH CONFERENCE,
JUNE 8-11 2016, NORD UNIVERSITY, BODØ

As the world’s preeminent scholarly conference on entrepreneurship, BCERC welcomes more than 300 entrepreneurship scholars to present and discuss their research. The conference was founded in 1981 by Babson College, and is organized for the 36th time this year. The 2016 conference promises to be a motivating, educational and social experiences, bringing together the world’s leaders in entrepreneurship research. (www.nord.no/bcerc)

DIANA INTERNATIONAL RESEARCH CONFERENCE 2016,
JUNE 12-14 2016, HOTEL SCANDIC HAVET, BODØ

The Diana conference bring together more than 80 scholars from many different countries worldwide, providing an arena to share a global research agenda dedicated to answering questions about women entrepreneurs and growth-oriented businesses. This year’s conference themes are Gender in family business, and Gender and Innovation. Keynotes will be given by Siri Terjesen, Mari Teigen and Cecilie Bjursell. (www.nord.no/Diana)